

## Call for entries - Higashikawa Portfolio Audition at the Red Brick Warehouse 2017

Higashikawa, the "Town of Photography", has dedicated to nurturing photography culture as the capital of photography through its unique events. *The Higashikawa Portfolio Audition at the Red Brick Warehouse* is another initiative to find new talents and further promote photography culture. Participating photographers will have a chance to discuss their works with our panel of judges. Judging process also involves the votes from everyone who attend the event in July 2017.

The winner of the Grand Prix will be entitled to holding an exhibition at TOKYO INSTITUTE OF PHOTOGRAPHY (Tokyo), and publish a pictorial record.

By holding this event, we hope to see new talents emerging from Higashikawa, the town of photography.

### **【Entry Period】**

April 10 to June 9, 2017 ( The application must reach us before the deadline. )

### **【Preselection】**

The preselection will be held in the middle of June in Tokyo to select 20 semi-finalists. The committee will inform each applicant of his result.

### **【Selection】**

20 semi-finalists must participate in the first selection on July 29, 2017 at Higashikawa Red Brick Warehouse. 4 judges will assess your portfolio one by one and select 5 finalists. The final selection is open to the public and the submitted works will be shown on the screen.

- First selection July 29(Sat), 2017 9:30 ~ 13:30
  - Final selection July 30(Sun), 2017 9:30 ~ 11:30
- ※We will have a brief orientation before each selection.

### **【Result Announcement】**

The result of the first selection will be announced at the venue around 17:00 on Saturday, July 29, 2017. The final result will be announced at the award ceremony at Higashikawa Kaizen Center (Community Center) at 17:30 on Sunday, July 30, 2017.

### **【Venue】**

Higashikawa Red Brick Warehouse

### **【Organizer】**

The Town of Photography Higashikawa Executive Committee

### **【Sponsor】**

TOKYO INSTITUTE OF PHOTOGRAPHY / HORIUCHI COLOR LTD

### **【Judges】**

Kotaro IIZAWA ( Photography critic ) / Ryudai TAKANO ( Photographer ) /  
Naoshi OKIMOTO ( Editor ) / Mikiko KIKUTA ( Independent curator )

### **【Participation Criteria】**

- This audition is open to all professional and amateur photographers.

- The applicant must be able to communicate with judges in Japanese in the selection process.
- We expect applicants whose works have unique themes or are at least willing to take photos in themes.
- The applicant must participate in the selections and the award ceremony on July 29 and 30, 2017 in Higashikawa.
- The applicants must provide more than 20 original works, and organize the exhibition at TOKYO INSTITUTE OF PHOTOGRAPHY, including getting-in and out at the venue in tokyo.

### **【How to apply】**

Send your works and the application form to the following address.

To: **The Town of Photography Higashikawa Executive Committee**

Address: **The Town of Photography Department, Higashikawa Town Hall**

**19-8, Higashimachi 1, Higashikawa, Kamikawa,**

**Hokkaido, 071-1423, Japan**

TEL: **(+81) - (0)166-82-2111**

The applicants are responsible for the following expenses:

- A) Transportation
- B) Accommodation
- C) Printing
- D) Delivery Fee

### **【Application and Portfolio】**

- Applicants must fill all required fields on the application.
- Photos must be printed and bound together or put in one folder. The size of the book or folder should be no smaller than A4(210x297mm) and no bigger than Zenshi(457x560mm).
- The submitted photos will be used for the exhibition at TOKYO INSTITUTE OF PHOTOGRAPHY if the applicant win the prize. Please select your works accordingly. The number of photos must be around 20. It may not be possible to exhibit all prepared works for reasons such as capacity of the venue.
- The submitted photos should not have been awarded in a contest or submitted to a contest where its result is still unknown. The photos must be original and should not violate someone's rights. The applicant needs to hold all copyrights.
- The organizer announces the timeline of the audition in advance.
- The semi-finalists must bring the photo data, saved in a compact disc, to the registration of the first selection on July 29(Sat). The photo data will be screened at the final selection.
- The photos must meet the following specifications:
  - The same photos as the submitted to prejudging.
  - JPEG format.
  - Smaller than 500KB.
  - Within 600 pixels on the long side.
- Photos of the award winner will appear in our promotional materials.
- The organizer and affiliates may not participate in the audition.

**【Returning the submitted works】**

The submitted works will be returned if requested by the applicant. If the applicants don't need them back, write "No Return Necessary" in the application form. In case the package is undelivered and returned to us, we will keep them until the end of August, 2017, then will dispose them if the applicant doesn't contact us.

**【Application Fee】** Free**【Awards】** Grand Prix -1 person

Second Place -1 person

Higashikawa rice will be given to 5 finalists as a prize. The winner of Grand Prix will be entitled to holding an exhibition at TOKYO INSTITUTE OF PHOTOGRAPHY (Tokyo) and the Higashikawa Red Brick Warehouse during Higashikawa International Photo Festival 2018. Also the winner will be entitled to publishing a pictorial record and making postcards.

※ We pay the venue fee for the photo exhibition, but the winning person should cover other expenses (transportation, accommodation, meetings, printing, shipping, construction and so on). The winner will have discount for printing from HORIUCHI COLOR LTD.

**【Note】**

We will comply with law, regulation and related rules regarding to open the exhibition at TOKYO INSTITUTE OF PHOTOGRAPHY.

**【Contact】**

Hiroko YOSHIZATO (Ms.)

The Town of Photography Higashikawa Executive Committee

The Town of Photography Promotion Office,

The Town of Photography Department, Higashikawa Town Hall

19-8, Higashimachi 1, Higashikawa, Kamikawa, Hokkaido, 071-1423, Japan

TEL : 0 1 6 6 - 8 2 - 2 1 1 1 ( ex.591 ) FAX : 0 1 6 6 - 8 2 - 4 7 0 4